

VFW National Home for Children

Press Release

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Residents of Local Children's Home Say "Thank You" to Military

Eaton Rapids, Mich. – To show their appreciation for military members and veterans, residents of the VFW National Home for Children dropped off thank you letters to Crippen Buick-Pontiac-GMC in Lansing on Thursday, May 17.

This May, National Military Appreciation Month, Buick-Pontiac-GMC (BPG) is teaming up with *A Million Thanks*, a letter-writing, military-support campaign to help raise awareness of the unseen sacrifices of military men and women. *A Million Thanks* has generated more than 2.5 million letters, cards and e-mails and was founded in 2004 by California high school student Shauna Fleming. Every BPG dealership in the country has a drop box for anyone to drop off their thank you letter.

Last year, through national incentives and sales, BPG raised more than \$3 million for the National Home. The campaign also stirred national awareness for the non-profit child care agency located in Eaton Rapids.

In addition, in honor of Military Appreciation Month, local BPG dealerships nationwide will be working with VFW posts to generate support for Memorial Day by recognizing local veterans and military units and to commemorate the sacrifices of departed comrades through Memorial Day activities. Dealerships are offering consumer incentives and discount car sales to active-duty military and veterans.

In late April, BPG filmed television commercials highlighting Fleming and the VFW National Home for Children. The commercials are scheduled to air nationwide during the month of May.

Since 1925 the VFW National Home for Children has been providing for the children and families of our nation's veterans, while at the same time serving as a living memorial to our nation's heroes. For more information on the National Home, please call (517) 663-1521, toll-free at (800) 424-8360 or visit www.vfwnationalhome.org.

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